

## MILANO DESIGN WEEK 2017

monday 3rd of April | 10 a.m-7 p.m. | press preview

tuesday 4th - sunday 9th of April | 10 a.m-7 p.m.

wednesday 5th of April | 10 a.m-11 p.m.

@ **Bloft**, via del Bollo 3, Casa dello Zecchiere, Milan | 5VIE District

@ **TheFabLab**, c/o SIAM, via Santa Marta 18, Milan | 5VIE District

**BiCA-Good Morning Design** is pleased to invite you to the presentation of the new collection of the “**Petite Jane**” lamps and the “**Grand pic**” mirror. A poetic tale that explores atmospheres of other times with a spontaneous and elegant style.

### “GRAND PIC”

After the decorative collection of the Mirror of Wonders, BiCA presents a **large size mirror**, with a romantic and poetic atmosphere, that is suited to each space of the home.

**A heroic and suspended instant is illustrated on the surface**, made even more intense by the **gold finishing**. A diver is portrayed a moment before leaping, frozen in a dreamlike and epic dimension.

Made with **digital fabrication methods**, the mirror is **hand painted and assembled** with care, it is 60 cm of diameter and the rear side is equipped with wall hanging systems.

### “PETITE JANE”

The collection of “Petite Jane” lamps **are inspired to the ancient lampshades in the shape and the graphic**, reinterpreting their romantic and poetic style. The lamps are composed by three elements, made of PLA, with **3d print** methods, and by a **mirror** surface treated with **laser cut machines**. Each component is available in different colors and finishing, so everyone could have the freedom to compose the lamp in the best way.

### ABOUT

This is really a “bella storia”, that starts in Lisbon in front of a coffee and goes on in Milan among work tables and lab tools.


It's the story of our friendship and of an idea, whose ingredients are the common sensibility for a **refined and elegant style with a retro flavour** and the desire “to make things with our own hands”.


After years of work and research in the architectural and graphic field, in 2015, Alice Azario ed Elena Tirinnanzi decide to found **BiCA-Good Morning Design**, an **entirely female reality of self-made design**. The brand realises **home décor items and accessories**, with an essential and poetic style, using **innovative technologies** as 3d print and laser cut. The designers like to joke saying they contradict the common belief that labs and technology are worlds only for men.

Each product, assembled and **manually finished with care**, always tells a story, contains an inscription. And because of that reason, we think it is a pleasure to share it and give it away. A perennial flower, a small bird reflected in a mirror, a creeper brooch to keep always with you. Their ambition is to draw objects that make you smile!

*Bica*, in Portuguese, “*expresso coffee*”, as *homage to the time spent together in Lisbon*

 [https://www.instagram.com/bica\\_goodmorningdesign/](https://www.instagram.com/bica_goodmorningdesign/)

 <https://www.facebook.com/Bica-Good-Morning-Design-419222264933498/?ref=hl>

 <https://it.pinterest.com/bicagood/>

to download complete press kit (press release/jpg-high and low res):

[http://www.bicagoodmorningdesign.it/milano-design-week-2017\\_press-kit/](http://www.bicagoodmorningdesign.it/milano-design-week-2017_press-kit/)